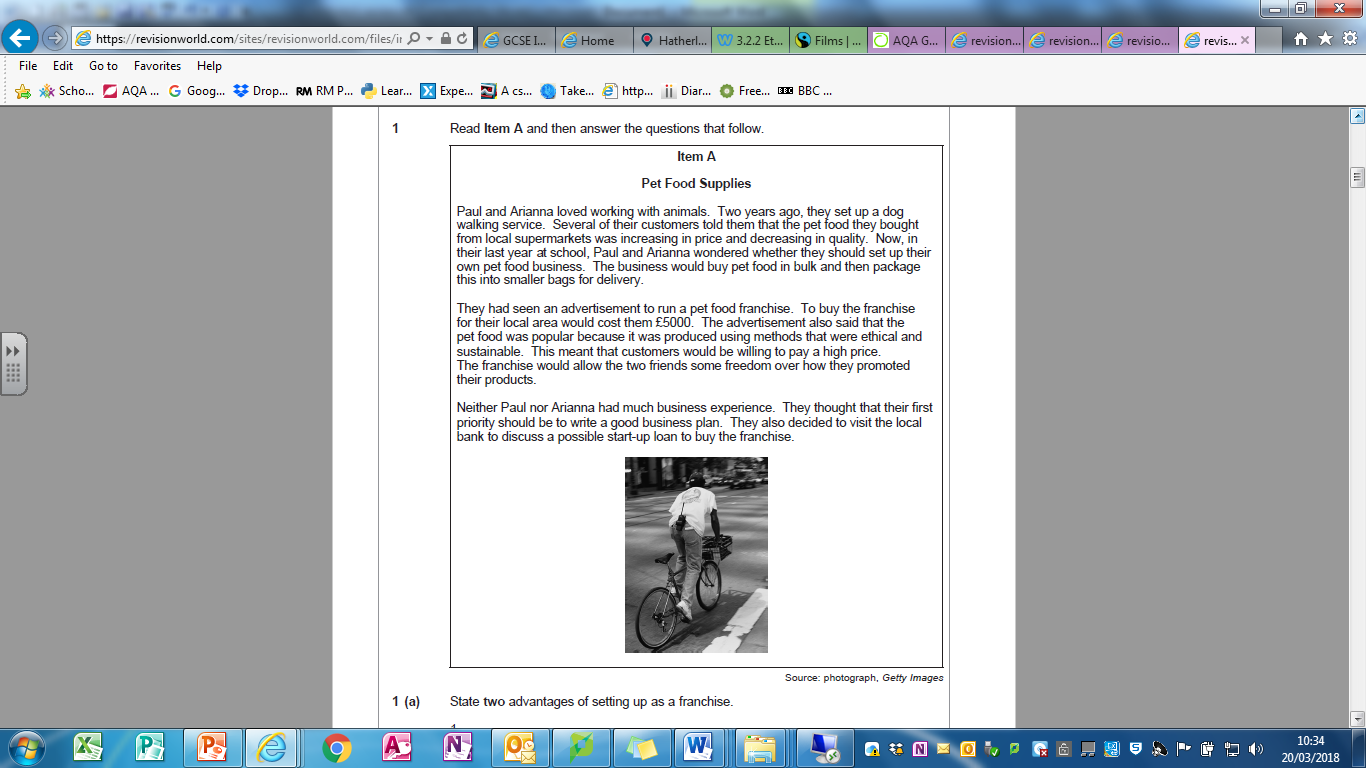


|  |
| --- |
| **1 (c)**  Explain **one** way in which VeggieLands Ltd benefits from operating as an ethical business. **[4marks]** |



**1 (c)** Explain how Paul and Arianna’s business would benefit from selling pet food that has

been produced using methods that are ‘ethical and sustainable’. (6 Marks)